

www.offshoreeuropejournal.com

Podcasts Weekly Newsletters

Digital Marketing Solutions Social Media Webinars

## Promoting the Offshore Energy Manufacturing Sector

Offshore Engineering & Equipment (OEE) covers the design, procurement, engineering and maintenance requirements of the offshore industries including oil and gas, drilling, subsea, renewables and related equipment including health and safety.

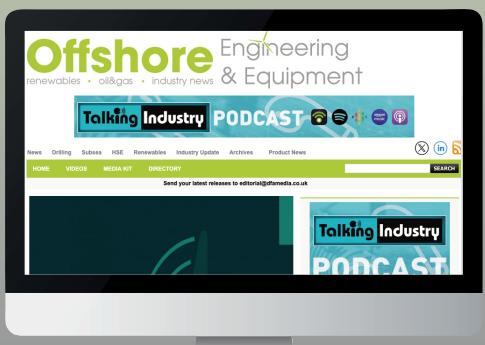
The content focuses on providing the latest news and information for industry professionals and will include the latest trends, equipment and product news, real life application stories, technology insights, business acquisitions, new appointments and much more.

**www.offshoreeuropejournal.com** is a comprehensive online hub for professionals who want to stay current on every aspect of their industry, including news, features, equipment and services. Readership includes: engineering procurement & construction (EPC) contractors, oil & gas service companies, operators, renewable energy companies, OEMs, designers and maintenance personnel.

DFA Media Group has an unrivalled publishing reputation in the engineering, technology, management and maintenance sectors, producing market-leading journals, with some dating back over thirty years.

#### Leslah Garland, Editor





# Unlock Advertising & Marketing Opportunities with our Digital Solutions

Offshore Engineering & Equipment provides the perfect digital platform for you to promote your products and technologies to the offshore industry. We can help you educate the market about why they should use your products & technology, and how it can help them become more efficient in all aspects of their business. Reach potential customers via our Podcasts, Webinars, newsletters, website and e-casts today.

#### **Podcasts**

# Talking Industry

Sponsor a OEE Podcast to inform, educate and share key messages. A fully comprehensive package including working with the Editor to create a Podcast which will then be recorded, hosted on the OEE website, in the Talking Industry Library and shared for your own use. The package includes exposure through the three main social media platforms and a link in one of the weekly newsletters. Educate, inform and influence manufacturing minds and early adopters who are hungry for information in engineering, IT, robotics, skills upscaling and sustainability.

Find out more: www.talkingindustry.org/podcast



### In focus package

Editorial article hosted online, banner hosted online for one month, newsletter article - £655

#### **Website Banner**

Leaderboard	£495 per month ROS	728 x 90 pixels	20kB	72dpi	gif/jpg/html
Banner	£330 per month ROS	728 x 90 pixels	20kB	72dpi	gif/jpg/html
MPU	£330 per month ROS	300 x 300 pixels	20kB	72dpi	gif/jpg/html

#### **Newsletter**

Leaderboard Banner +sponsored article	£585 per insertion	728 x 90 pixels	20kB	72dpi	gif/jpg/html
Leaderboard Banner	£455 per insertion	728 x 90 pixels	20kB	72dpi	gif/jpg/html
Sponsored Article	£530 per insertion, headline, picture, 120 words url			72dpi	gif/jpg/html

# Direct Marketing

Target your campaign – Choose from DFA's full range of titles and 50,000+ qualified contacts from Smart Machines & Factories, Drives & Controls, Hydraulics & Pneumatics, Offshore Engineering & Equipment, Power Electronics Europe and Plant & Works Engineering.

Select by: Establishment Types | Job Function | Number of Employees | Geography

Select e-Cast or Post. (All rates below charged per 1000)

e-Cast rate: Up to 3k - £420 3-5k - £385 6-10k - £325 10k+ - £275

(Minimum order value £650)

Post Cost: Direct Mail/List Rental £210 (Minimum order £500) Lease: POA



#### **Online Panel Discussions**

Unlock the opportunity to sponsor a topic of your choice in an engaging webinar discussion featuring two or more participants, alongside a moderator selected from our senior editorial team. Collaborate with leading experts from the manufacturing sector to delve into the industry's most pressing issues while strategically embedding key marketing messages to inform and educate. Our comprehensive package includes extensive joint promotion leading up to the discussion, participation in the live webinar debate, access to downloadable video recordings, and post-discussion coverage via two in-depth editorials in our key publications.

Learn more at www.talkingindustry.com

#### Sales Director

Damien Oxlee t: +44 (0)1732 370342 m: +44 (0)7951 103754 e: damien.oxlee@dfamedia.co.uk

#### Sales Manager

Andrew Jell t: +44 (0)1732 370347 e: andrew.jell@dfamedia.co.uk

#### **Managing Editor**

Aaron Blutstein **e:** editorial@smartfutures.org.uk

### **CONTACTS**

#### **Head Office**

DFA Media Group 192 High Street, Tonbridge, Kent TN9 1BE, UK 1: +44 (0)1732 370340

e: info@dfamedia.co.uk

#### News and Features' Editor

Leslah Garland t: +44(0)1732 370340 e: leslah.garland@dfamedia.co.uk

#### **Marketing Manager**

Hope Jepson t: +44(0)1732 371081 e: hope.jepson@dfamedia.co.uk

#### **Managing Director**

Ryan Fuller
t: +44 (0)1732 370344
e: ryan.fuller@dfamedia.co.uk

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