



Media Release

## Leading Electrical Company Announces Appointment

Leading international provider of electrical products and services AEL has strengthened its Aberdeen-based team with the announcement of a significant appointment.

Mark Goonan, who joined the company in 2006, has taken on the newly-created role of Operations Manager and will manage the logistics and sales departments as well working closely with recently-appointed Business Development Manager Lee Hart in growing the company's customer base in the onshore, offshore, renewable, petrochemical, marine and industrial sectors.

A graduate of Aberdeen Business School at Robert Gordon University, Mark has amassed extensive experience in his years at AEL having joined the company as a stores person before becoming involved in internal sales and buying, then moving to the role of commercial and systems manager.

Commenting on his appointment, Mark Goonan said: "There are challenging times ahead but my new role allows a focus on the development of people. People are the most important asset AEL – they continue to be central to the company's ongoing growth and our commitment to staff development is underlined by the fact that we are working towards Investors in People and Investors in Young People accreditations.

"Since joining the company in 2006, I have gained a high level of knowledge of both the company as a whole and of the processes which define the sales and logistics departments. This knowledge is extremely important as AEL grows within the UK and internationally and I look forward to moving forward with the company and playing a part in AEL's future success."

AEL operations director Alan Mackie added: "Combining the roles of sales and logistics manager into one, new Operations Manager position has given AEL the structure and flexibility to support our ambitious plans for growth."

"The combination of the two roles allows a better level of co-ordination between the sales and logistics departments which will, in turn, allow for best practice, efficiency and effectiveness of the departments to come to the fore."

AEL will exhibit at Offshore Europe 2015 at Aberdeen Exhibition and Conference Centre from September 8<sup>th</sup> to 11<sup>th</sup> when the company will be on stand 2E52.

AEL is an international brand providing electrical products and services which was established in 1981. From the company's headquarters in Aberdeen, it has experienced steady organic growth in many overseas markets and now operates from a network of carefully selected locations in the USA, Azerbaijan and Kazakhstan as well as Aberdeen and Ghana where the company recently celebrated the first year of a successful alliance with Tropical Cable and Conductor Ltd (TCCL).

To find out more about AEL, visit [www.ael-electrical.co.uk](http://www.ael-electrical.co.uk) or call +44 (0) 1224 899133.

## Notes

Founded in 1981, AEL is an international brand providing electrical products and services to the onshore, offshore, renewable, petrochemical, marine and industrial sectors. AEL has the global capability to offer a broad range of electrical products and services. AEL operates from a network of strategically placed offices in the USA, Ghana, Azerbaijan and Kazakhstan as well as its HQ Aberdeen. To find out more, visit [www.ael-electrical.co.uk](http://www.ael-electrical.co.uk) or call +44 (0) 1224 899133.