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Society of Petroleum Engineers



**SPE Offshore Europe**  
CONFERENCE & EXHIBITION

NEWS RELEASE

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## **SPE Offshore Europe 2017 reveals 'New Realities and Reinvention' theme and launches Call for Papers**

*Embracing New Realities: Reinventing our Industry* has been announced as the central theme for SPE Offshore Europe 2017 which will take place in Aberdeen, Scotland from 5-8 September 2017.

Conference chair Catherine MacGregor, president, Reservoir Characterization Group, Schlumberger Limited, today urged the industry to think beyond cost efficiency and embrace new technologies, new types of business models and collaborations that lead to new sustainable ways of working as she launched the Call for Papers for the conference programme which will comprise more than 85 technical papers as well as keynote sessions.

"For some time now, the industry's technical and financial performance has been challenged. Learning the lessons from the most severe downturn for the past 30 years, there is no doubt that the industry has to reinvent itself. The traditional industry response to market downturns, which has included halting exploration investment, decreasing development activity, pressing for price reductions throughout the supply chain, and letting talented people go, is no longer viable," said Ms. MacGregor.

"With a central theme of 'Embracing New Realities: Reinventing our Industry' SPE Offshore Europe 2017 technical and keynote panel sessions, combined with business breakfasts and topical lunches, will provide a free-to-attend opportunity to debate, knowledge-share and take new courses of action that will shape the future of our industry."

Abstracts are invited for peer-review on seven topics: HSE – Engaging and Training our Workforce; Emerging and New Digital Technologies; Subsea; Decommissioning; Automation; Reinvigorating Drilling and Innovation to Reduce Oil and Gas Environmental Impact. More details on the topics and how to submit an abstract before the 13 January 2017 deadline are available on the [SPE Offshore Europe](http://www.offshore-europe.co.uk) website.

SPE Offshore Europe has been held biennially in Aberdeen since 1973. It is the largest and technically foremost offshore E&P conference and exhibition outside North America. In 2015 the event attracted over 1,500 international exhibitors and 56,000 attendees from more than 100 countries. SPE Offshore Europe 2017 will be held at Aberdeen Exhibition and Conference Centre.

Visit [www.offshore-europe.co.uk](http://www.offshore-europe.co.uk) or further information.

## SPE OFFSHORE EUROPE 2015 FACT FILE & BACKGROUND

SPE Offshore Europe 2015 recorded an attendance of 55,947 attendees from 104 countries – surpassed only by the 2013 event which had 63,000 attendees. Exhibition space was sold out with the largest SPE Offshore Europe ever held hitting a record 1,535 exhibitors from 44 countries.

### Notes

SPE Offshore Europe is organised by The Offshore Europe Partnership, a joint venture between Reed Exhibitions Ltd and the Society of Petroleum Engineers (SPE).

Reed Exhibitions is the world's leading event organiser, with over 500 events in 40 countries. In 2013 Reed brought together over six million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 34 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events and is part of the Reed Elsevier Group, a world leading provider of professional information solutions. [www.reedexpo.com](http://www.reedexpo.com)

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