

Merford Expands UK Capabilities With New Expert Appointment

Rik Lewis, Account Manager, Joins the Burgeoning UK Team

London, 27 July 2016: Merford, a leading specialist in industrial noise control, has today announced the appointment of Rik Lewis as an Account Manager responsible for the Midlands and the North, UK. Effective from 1 July 2016, Rik will join Gary Dawson, Account Manager for London and the South, Merford UK Ltd., continuing its rapid expansion and growth.

Working across the Midlands and the North of the UK, Rik brings 15 years of industrial acoustics experience to Merford and will be responsible for advising and supporting industries to address noise pollution and reduce their environmental impact – an ongoing issue in the UK.

Previously working at Industrial Acoustics Company Ltd (IAC), Rik was responsible for Sales of Acoustic Products and Solutions to the Industrial and Power & Transmission Market Segments, including Acoustic Enclosures, Barriers & Doors. As a result, Rik has a firm understanding of working with transmission and distribution companies and Original Equipment Manufacturers (OEM).

“Rik will play an instrumental role in the expansion of Merford in the UK, providing acoustic solutions across all industries”, states Olivier Wallien, Business Unit Manager, Merford UK Ltd. “His expertise and knowledge will be extremely valuable as we continue to develop innovative solutions to tackle noise pollution at its source.”

“Having previously worked with Rik for 15 years, I am delighted that he has chosen to join Merford. Rik brings a wealth of practical noise control knowledge and experience to the Merford team and I’m certain that his contribution to the business will significantly aid our growth strategy for the UK”, adds Gary.

Rik: “I’m looking forward to working with Merford and playing a critical part in building its presence in the UK. Noise pollution remains an important issue, particularly as the public becomes savvier about the potential serious effect it can have on their environment and health. I’m passionate about helping industries to develop acoustic solutions, reducing their environmental impact, and am proud to be part of an organisation that’s bringing noise control technologies into the 21st century.”

Merford launched in the UK in April 2016, having recognised a growing need for innovative and cost effective solutions targeting noise pollution. In fact, the company has identified two prevalent trends making noise control an urgent need: the “merging” of commercial and industrial spaces with residential areas, and the public no longer willing to “put up” with excessive noise. Merford will be supporting all industries to reduce noise pollution providing the best possible solutions and unique noise reducing technologies.

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